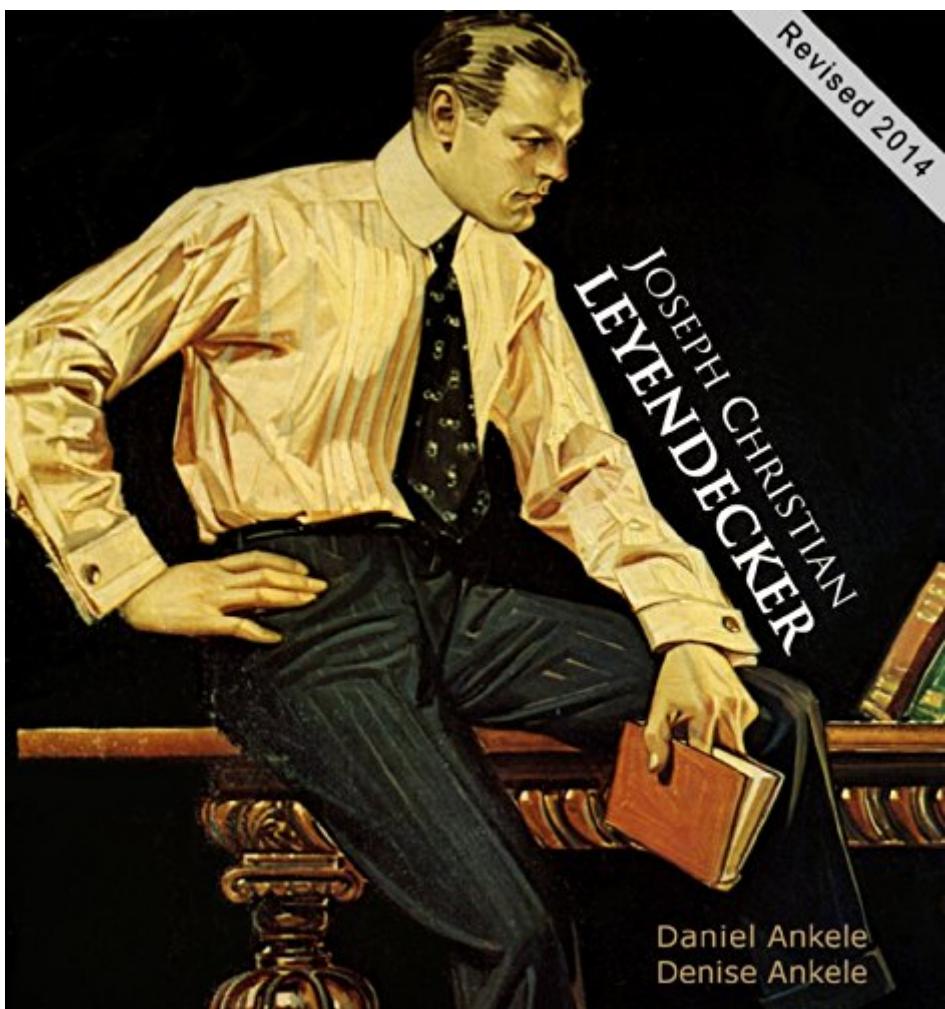


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# Joseph Christian Leyendecker: 225 Golden Age Illustrations - Annotated Series - J.C. Leyendecker



## Synopsis

(Revised 6/2014 - 225 Larger HD Illustrations formatted for Kindle HDX, HD and Kindle for iOS, with annotations and biography.) JOSEPH CHRISTIAN "J.C." LEYENDECKER Art Book contains 225 Masterworks of celebrated magazine covers for The Saturday Evening Post, The Century Magazine, Collier's Weekly, Success Magazine and Scribners. Leyendecker's advertising illustrations for Arrow Collar and Kuppenheimer, Kellogg's and Ivory Soap, Interwoven Socks and many more with annotations and Leyendecker biography. Book includes Table of Contents, Top 50 Museums of the World, and is compatible with all Kindle devices, Kindle for iOS and Android tablets (use rotate and/or zoom feature on landscape/horizontal images for optimal viewing). Joseph Christian Leyendecker, (known to his friends and family as "Joe"), was born in Montbaur, Germany, on March 23, 1874. He was the first of three children of Dutch parents, Peter and Elizabeth Leyendecker. His brother, Frances Xavier, also an illustrator, was born three years later. In 1882 the family moved to America, where his sister Augusta was born. The family settled in Chicago, where they joined J.C. Leyendecker's mother's uncle in his successful brewery. J.C. Leyendecker's talent was evident even at eight years old, as he enthusiastically drew and painted. No blank surface was safe; he drew on oilcloth from his mother's kitchen and in his schoolbooks. His family was supportive of his art, and saved what they could from their modest income toward a formal artistic education. But this wasn't enough, and so at sixteen he found an apprenticeship with J. Manz and Co. Engraving House of Chicago. At first this was work without pay, but it did give him a chance to begin to learn, between his errands and other tasks, the art business. He spent any free time he could with the artists, carefully observing and drawing. After six months, his employers were impressed enough to offer him his own desk in the artist room, for a salary of two dollars a week. With this income, he was able to enroll at the Chicago Art Institute with John H. Vanderpoel, with whom he studied for the next five years. Vanderpoel's "The Human Figure" is a book still considered today one of the most significant books on life drawing. It was during his five-year study with Vanderpoel that Leyendecker developed and refined his precise style undergirded with the classic fundamentals of drawing and composition. (con't)

## Book Information

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## **Customer Reviews**

It's great to see a collection of JC Leyendecker's work available digitally. I'm thankful that the authors took the time to put this together. However, this could be a lot better. First off, several illustrations featured here are not by JC. At least one is by his brother Frank. Second, the selection of work is not particularly varied or comprehensive. It seems to fall in a limbo zone, in this regard in my opinion. Black and white reproductions of color works is also not ideal. It's cool to be able to have some JCL on my phone but I think this incredible talent deserves a more refined presentation of his work.

Good collection but shabby resolution. I'm an artist trying to use this app on my iPad as reference for figure drawing. I try zooming it but it's not so hot.

Interesting but you can find a lot of the black and white images in high resolution color with a google search....

Ignore the previous reviewer..At the time of this review the kindle price is \$3.95...for the amount of hi res artwork you get for the price, it's a no brainer! This book doesn't have a lot of text. It cuts to the

chase and presents some of Leyendeckers art works full page and in color. To give it a negative review based on the technology is pretty ignorant. For anyone serious about painting or illustration this is definitely worth a look.

Decent selection of images, and it's nice to have a perusal of Leyendecker paintings without the accompanying crap show masquerading as a biography that was released a few years ago by Abrams. However, I question where some of these images were sourced, and how legitimately they were. You can tell by the distinctive and shoddy color correction of the early Post covers seen in the recent-ish Abrams/Cutler & Cutler book that some of these same Saturday Evening Post images in Ankele's had to have been scanned from that, or were reproduced from the same original file presumably supplied to Abrams. As much as I find the scholarly ethics and abilities of the authors of the Abrams JCL book to be contemptible, scanning a large number of images from someone else's book, and then combining them without the text to a collection of other images as was possibly done here by the Ankeles, is not cool. That aside though, the images speak for themselves, to the degree of comprehensiveness relative to the entirety of Leyendecker 's career that this selection allows. Could be more circumspect in their variety of representation, and the resolution could be better in a good number of images.

Great background of one of the greatest illustrators of all time. Included are many of his works, including Saturday Evening Post covers, Interwoven Socks, and of course, the Arrow Collar Man. A must read for anyone who loves Leyendecker.

How is someone who doesn't have or want a Kindle to see - and indeed, hold and read through - this comprehensive "book"of Leyendecker posters? On some screen you save the images to and carry around? Not for me, and something of an injustice to those of us who would like to have this in book form. (I understand a Kindle edition may have been more economical for the authors to produce. I wonder if they went to Abrams or other art/poster publishers first? Leyendecker is the inventor of modern magazine graphics, the pre-eminent illustrator of Saturday Evening Post magazine covers, praised by Norman Rockwell - and also happens to have been a gay man with an important place in American history. Let's see a book edition.

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